



## REGULATIONS OF THE NEW@ANIDO COMPETITION 2022

### Art. 1: Description and purpose

On the occasion of ANIDO 2022, a competition will be held for exhibitors to select the most outstanding new products presented at the event in the pet care sector with the name NEW@ANIDO 2022. The two categories of the competition are FOOD and ACCESSORIES & CARE PRODUCTS. The competition this year is under the theme of the natural & sustainability trend. This means that an extra award will be attributed to the product out of all the products from the New@Anido competition with - according to the ANIDO visitors - the most convincing sustainable aspects.

### Art. 2: Competitors

Only companies taking part in the ANIDO 2022 trade fair are eligible to enter the competition.

### Art. 3: Registration

You can register to enter the competition by submitting your entry form by the deadline of June 10th 2022 via: [Participate-newatanido-awards - Anido](#)

Competitors receive a confirmation by email as proof of reception of the registration to the competition.

Participation is limited to 1 product or product range per category per company. Participation to the competition is free.

The exhibitor undertakes to provide all information requested by the organisers. If incomplete or incorrect information is given, the product or products will be disqualified from the competition. The exhibitor has noted that the organizers reserve the right to refuse products if they do not comply with the requirements set out in the entrance form. If a product is refused, the entrant will be notified before the 1<sup>st</sup> of September 2022.

Exhibitors will be given a display to put on their stand announcing that their product is competing for the best new products.

### ART 4: JUDGING AND PRIZE

Visitors will determine the winners by voting for 1 product per category on Sunday September 4<sup>th</sup> between 09.00hrs and 16.30hrs. There is one vote per visitor allowed (a digital check with the registration data of the visitor will be done). The winners will be announced on Sunday September 4<sup>th</sup> at the exhibitors' networking reception to be held from 18:00 to 20:00 hrs. The winner per category receives an Award: one Award for the best new product in the category FOOD; one Award for the best new product in the category ACCESSORIES & CARE PRODUCTS. Furthermore, an extra 'Natural & sustainability Award' will be attributed to the product considered as the most sustainable one out of all the products from the New@Anido competition. Visitors will be informed of the winners on Monday September 5<sup>th</sup> on the NEW@ANIDO stand. The winners will also be highlighted in the trade magazine Pet & Garden Pro (print version, website & e-newsletter) and all trade fair related communication from the organisation following to Anido 2022.

### ART 5: GENERAL CONDITIONS OF ENTRY

- The entrant must be an exhibitor at ANIDO 2022.
- The products entered must belong to one of the categories listed in art.1.
- The product must have been launched on the market after January 1<sup>st</sup> 2022** or is a product still being developed

Products that infringe any intellectual and/or commercial rights of ownership will under no circumstances be permitted or exhibited at the event. All exhibitors must therefore inform Kortrijk Xpo of any law cases or other legal processes pending that have any bearing on the product in question.

The same applies to any legal disputes. Should any third party file a claim against Kortrijk Xpo because their rights have been infringed by the exhibitor, the latter must indemnify Kortrijk Xpo against these claims. The exhibitor bears full liability if any of the above conditions are not fulfilled, especially if the rights of any third parties are involved, and shall undertake to pay any damages that the courts may impose on Kortrijk Xpo as a consequence of this.

The organizers cannot be held responsible for any incorrect or incomplete information which exhibitors may provide

### ART. 6: DELIVERY OF PRODUCTS ENTERED FOR THE COMPETITION

Products entered in the competition should be delivered on Friday 2<sup>th</sup> of September 2022 between 8:30 and 14.00 at the NEW@ANIDO stand (after having registered your presence at the fair office).

The organizers will display all products for the competition in a uniform manner. Nevertheless, the organisers can accept no responsibility for any decline in the quality of the products tasted (mould, contamination etc.).

Competitors are therefore advised to ensure that their products are delivered in excellent condition. The products need to be picked up by the exhibitors on Monday September 5<sup>th</sup> immediately after the exhibition if not, they become property of the organisers of ANIDO.

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