



So that loving pets finally goes hand in hand
with loving beautiful interiors



Elegance in the service of animal well-being

A brand born from a true story

Bagane is, above all, an emotion.

A child's word — “Bagane”, meaning the cat's cabin — became the symbol of a sincere, family-led journey filled with meaning.

From this tenderness came a strong belief:

loving animals should never mean giving up beauty, comfort or responsibility.

Bagane — so that loving pets finally goes hand in hand with loving beautiful interiors.

What makes us different:

- An authentic family story, far from formatted marketing.
- A unique positioning, between interior design and the world of pets.
- Healthy, aesthetic and durable products.
- A creative and responsible French brand.



Our Commitments

Design & harmony

Accessories that no longer need to be hidden.

Each Bagane creation naturally fits into contemporary interiors, combining aesthetics, functionality and durability.

Well-being & safety

LStyle means nothing without comfort. Our products are designed to meet pets' essential needs — without harmful chemicals and without compromising on quality.

Durability & responsibility

We prioritize noble, recycled or durable materials, sourced from European manufacturing and short supply chains.

A concrete commitment to the planet and future generations.

Transparency & proximity

Bagane is a human-sized company based in Lyon, France.

Close to its retail partners, attentive and responsive, we cultivate trust and simplicity in every collaboration.



The art of living with pets

Pets are now fully part of the family.

They share much more than a home: a true art of living, a way of inhabiting, consuming and caring with intention.

- If they eat organic, they want natural food for their dog.
- If they care about their interior design, they want a pet bed that matches their living room.
- If they choose sustainability, they expect it from pet accessories as well.

For them, animal well-being is not an option — it is a natural extension of their lifestyle.

Bagane supports this new generation of conscious pet owners, sensitive to beauty, quality and meaning.

They don't just buy a product — they affirm a way of life.



Pet Parenting: a major lifestyle shift

- 80% of owners say they talk to their pet every day
- 65% buy “premium” products for them
- 60% choose products aligned with their own values (ecology, design, health)

Sources : Euromonitor & Kantar 2024

A market opportunity

A growing market, a future-oriented brand

The global pet care market

- The French pet care market exceeds €6 billion
- In 2024, nearly one in two households owns a pet
- The sector continues to grow steadily: +7% per year in recent years

The rise of pet lifestyle

- 63% of owners want pet products that match their interior
- 72% are willing to pay more for durable and aesthetic products
- The “design & eco-responsible” segment is the fastest growing (+15% per year)

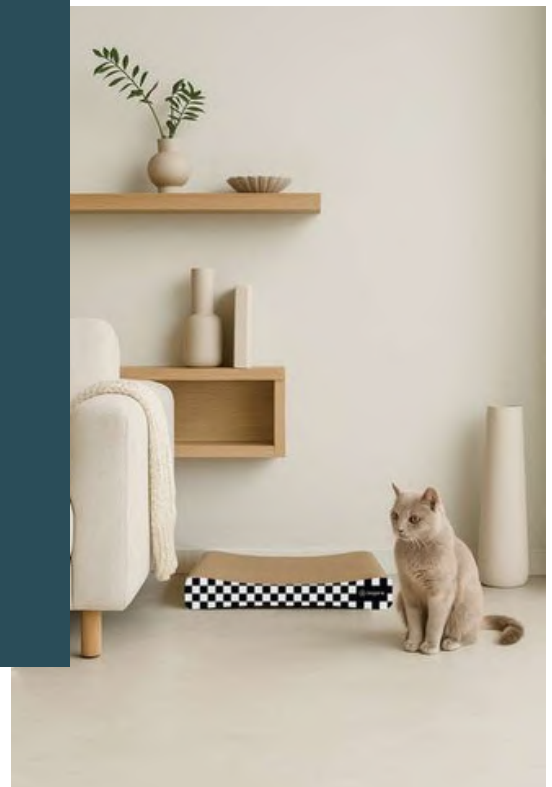
An engaged consumer

- 8 out of 10 consumers are sensitive to product origin and composition
- 1 in 2 now favors European or local brands

A high-potential customer base

- Strong emotional loyalty
- high repeat purchase rate
- Demand for quality and meaning
- higher average basket
- Search for coherence
- strong affinity with value-driven brands

Bagane helps you meet the expectations of this new generation of buyers, who no longer separate beauty from quality — nor their own well-being from that of their pet.



DOG

Orthopedic dog beds

Solid fabrics

3 sizes :

- S : 65 x 50 x 18 cm – WSP : €69,52 excl. VAT / RPP : €159,90 incl. VAT
- M : 85 x 65 x 24 cm – WSP : €86,91 excl. VAT / RPP : €199,90 incl. VAT
- L : 100 x 75 x 26 cm – WSP : €104,30 excl. VAT / RPP : €239,90 incl. VAT

European manufacturing

Fully removable covers

Orthopedic memory foam mattress (medical-grade quality)

Premium upholstery fabrics, Oeko-Tex® Standard 100 certified



Eiffel
Velvet, Khaki



Bastille
Corduroy velvet, Rust



Dauphine
Thick fabric, Chocolate



Rivoli
Smooth fabric, Greige

Collection Paris Sauvage



Tuileries
Bouclé fabric, Brownie

Collection Paris Sauvage



Tuileries
Bouclé fabric, Beige



Vendôme
Short bouclé fabric, Ivory

Orthopedic dog beds covers :

- S : 65 x 50 x 18 cm – WSP : €43,43 excl. VAT / RPP : €99,90 incl. VAT
- M : 85 x 65 x 24 cm – WSP : €52,13 excl. VAT / RPP : €119,90 incl. VAT
- L : 100 x 75 x 26 cm – WSP : €59,09 excl. VAT / RPP : €135,90 incl. VAT

DOG

Orthopedic dog beds

Exclusive printed fabrics

3 sizes :

- S : 65 x 50 x 18 cm - WSP : €73,87 excl. VAT / RPP : €169,90 incl. VAT
- M : 85 x 65 x 24 cm - WSP : €91,26 excl. VAT / RPP : €209,90 incl. VAT
- L : 100 x 75 x 26 cm - WSP : €108,65 excl. VAT / RPP : €249,90 incl. VAT

European manufacturing

Fully removable covers

Orthopedic memory foam mattress (medical-grade quality)

Premium upholstery fabrics with peach-skin feel, Oeko-Tex®

Standard 100 certified

Trendy and exclusive Bagane patterns

Collection Paris Sauvage



Concorde
Wild Sand Zebra

Collection Paris Sauvage



Montaigne
Wild Sand Leopard

Collection Paris Sauvage



Montaigne
Wild Rose Leopard

Collection Paris Sauvage



Concorde
Wild Rose Zebra

Orthopedic dog beds covers :

- S : 65 x 50 x 18 cm - WSP : €47,78 excl. VAT / RPP : €109,90 incl. VAT
- M : 85 x 65 x 24 cm - WSP : €56,48 excl. VAT / RPP : €129,90 incl. VAT
- L : 100 x 75 x 26 cm - WSP : €63,43 excl. VAT / RPP : €145,90 incl. VAT

DOG

Orthopedic mattress beds

Solid fabrics

3 sizes :

- M : 80 x 60 x 10 cm – WSP : €60,83 excl. VAT / RPP : €139,90 incl. VAT
- L : 100 x 70 x 12 cm – WSP : €78,22 excl. VAT / RPP : €179,90 incl. VAT
- XL : 120 x 80 x 15 cm – WSP : €95,61 excl. VAT / RPP : €219,90 incl. VAT

European manufacturing

Fully removable covers

Orthopedic memory foam mattress (medical-grade quality)

Premium upholstery fabrics, Oeko-Tex® Standard 100 certified



Eiffel
Velvet, Khaki



Bastille
Corduroy velvet, Rust



Dauphine
Thick fabric, Chocolate



Rivoli
Smooth fabric, Greige

Collection Paris Sauvage

Collection Paris Sauvage



Tuileries
Bouclé fabric, Brownie



Tuileries
Bouclé fabric, Beige



Vendôme
Short bouclé fabric, Ivory

Orthopedic mattress bed covers :

- M : 80 x 60 x 10 cm – WSP : €39,09 excl. VAT / PV : €89,90 incl. VAT
- L : 100 x 70 x 12 cm – WSP : €43,43 excl. VAT / PV : €99,90 incl. VAT
- XL : 120 x 80 x 15 cm – WSP : €52,13 excl. VAT / PV : €119,90 incl. VAT

DOG

Orthopedic mattress beds

Exclusive printed fabrics

3 sizes :

- M : 80 x 60 x 10 cm – WSP : €60,83 excl. VAT / RPP : €139,90 incl. VAT
- L : 100 x 70 x 12 cm – WSP : €78,22 excl. VAT / RPP : €179,90 incl. VAT
- XL : 120 x 80 x 15 cm – WSP : €95,61 excl. VAT / RPP : €219,90 incl. VAT

European manufacturing

Fully removable covers

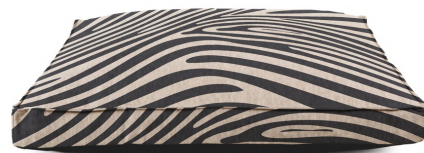
Orthopedic memory foam mattress (medical-grade quality)

Premium upholstery fabrics with peach-skin feel, Oeko-Tex®

Standard 100 certified

Trendy and exclusive Bagane patterns

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Montaigne
Wild Sand Leopard

Collection Paris Sauvage



Montaigne
Wild Rose Leopard

Collection Paris Sauvage



Concorde
Wild Rose Zebra

Housses lits orthopédiques

- M : 80 x 60 x 10 cm – PA : 43,43 € HT / PV : 99,90 € TTC
- L : 100 x 70 x 12 cm – PA : 47,78 € HT / PV : 109,90 € TTC
- XL : 120 x 80 x 15 cm – PA : 56,48 € HT / PV : 129,90 € TTC

DOG

Bone toys

Size : 20 x 12 x 6 cm

WSP : €9,05 excl. VAT

RPP : €19,90 incl. VAT

European manufacturing

Ultra-resistant design

Upcycled premium upholstery fabrics, Oeko-Tex® Standard 100 certified



Louvre
Bouclé fabric, Cream



Eiffel
Velvet, Taupe



Bastille
Corduroy velvet, Rust



Dauphine
Thick fabric, Chocolate



Rivoli
Smooth fabric, Khaki

Collection Paris Sauvage



Tuileries
Bouclé fabric, Brownie

Collection Paris Sauvage



Tuileries
Bouclé fabric, Beige

Collection Paris Sauvage



Concorde
Wild Sand Zebra

Collection Paris Sauvage



Montaigne
Wild Sand Leopard

Collection Paris Sauvage



Montaigne
Wild Rose Leopard

Collection Paris Sauvage



Concorde
Wild Rose Zebra

DOG / CAT

Blankets

2 sizes :

- M : 80 x 60 cm - WSP : €21,70 excl. VAT / RPP : €49,90 incl. VAT
- L : 95 x 68 cm - WSP : €26,04 excl. VAT / RPP : €59,90 incl. VAT

European manufacturing

Premium upholstery fabrics, Oeko-Tex® Standard 100 certified



Louvre
Bouclé fabric, Cream

Collection Paris Sauvage



Concorde
Reversible: Wild Sand Zebra /
Bouclé Beige

Collection Paris Sauvage



Concorde
Reversible: Wild Rose Zebra /
Bouclé Brownie



Bastille
Corduroy velvet, Rust

Collection Paris Sauvage



Montaigne
Reversible: Wild Sand Leopard /
Bouclé Beige

Collection Paris Sauvage



Montaigne
Reversible: Wild Rose Leopard /
Bouclé Brownie



Nation
Reversible:
Beige fabric / Ivory faux fur



CAT

Wooden cat furniture

European manufacturing

Birch plywood structure

Eco-friendly, water-based protective varnish

Cat tree and litter box cabinet delivered flat-packed



Beauregard

Wooden cat tree

WSP : €82,57 € excl. VAT

RPP : 189,90 € incl. VAT



Turenne

Wooden cat wall shelf

2 colors: Grey / Taupe

WSP : €73,87 excl. VAT

RPP : €169,90 incl. VAT



Carrousel

Wooden double bowl stand

WSP : €43,43 excl. VAT

RPP : €99,90 incl. VAT



Rocheford

Wooden litter box cabinet

WSP : €86,91 excl. VAT

RPP : €199,90 incl. VAT



CAT

Cardboard scratchers

Size : 44 x 30 x 6 cm - WSP : €15,61 excl. VAT / RPP : €35,90 € incl. VAT

European manufacturing

High-quality, high-density cardboard



Fouquet's
Cherry



Fouquet's
White



Fouquet's
Black

Collection Paris Sauvage



Concorde
Wild Sand Zebra

Collection Paris Sauvage



Montaigne
Wild Sand Leopard



Buren
Black & white checkerboard



CAT

Cat baskets

Size XS : 55 x 40 x 16 cm

- Solid fabrics : WSP : €65,17 excl. VAT / RPP : €149,90 incl. VAT
- Printed fabrics : WSP : €69,52 excl. VAT / RPP : €159,90 incl. VAT

European manufacturing

Fully removable covers

Premium upholstery fabrics, Oeko-Tex® Standard 100 certified



Bastille

Corduroy velvet, Rust

Collection Paris Sauvage



Concorde

Wild Sand Zebra



Montaigne

Wild Sand Leopard



Vendôme

Short bouclé fabric, Ivory

Collection Paris Sauvage



Tuileries

Bouclé fabric, Brownie

Collection Paris Sauvage



Tuileries

Bouclé fabric, Beige

Basket covers

- Solid fabric : WSP : €39,09 excl. VAT / RPP : €89,90 incl. VAT
- Printed fabrics : WSP : €43,43 excl. VAT / RPP : €99,90 incl. VAT

Contact

Feel free to contact us to receive our retail price list, get advice, request additional information, or share a specific need regarding a product (shape, color, material, etc.).

Discover a wider selection of products on our website.
New items are regularly released online.



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