



Private Label Petfood.

www.landguth.de



Premium partner for your brand.

Landguth, Europe's leading manufacturer of super premium pet food, specializes in crafting innovative private brand products for dogs & cats. Explore our wet food ranges in cans, alu trays & pouches.



In the development of your own brand, we are a competent partner, from the initial ideas to the composition of the recipe and ultimately, to sales.

Initial idea

Sales

**Composition of
recipe**





Modern

We produce on 40.000 m² of highly modern production facilities.

Quality

We process according to IFS Food Standard, HACCP Codex and BIO-certification.



Ihlow / Riepe
Germany

Production & site.

Worldwide exports.

Landguth exports

e.g. to the following countries

- United Kingdom (UK)
- United States (USA)
- Canada
- China
- Taiwan
- Hong Kong
- Ukraine
- Switzerland
- Serbia
- Republic of Korea (South Korea)
- Israel
- Malaysia
- Singapore
- Japan
- Indonesia
- Kazakhstan
- Australia
- Montenegro
- Peru
- Chile
- Nigeria

Top 5



1. POLAND



2. UNITED KINGDOM (UK)



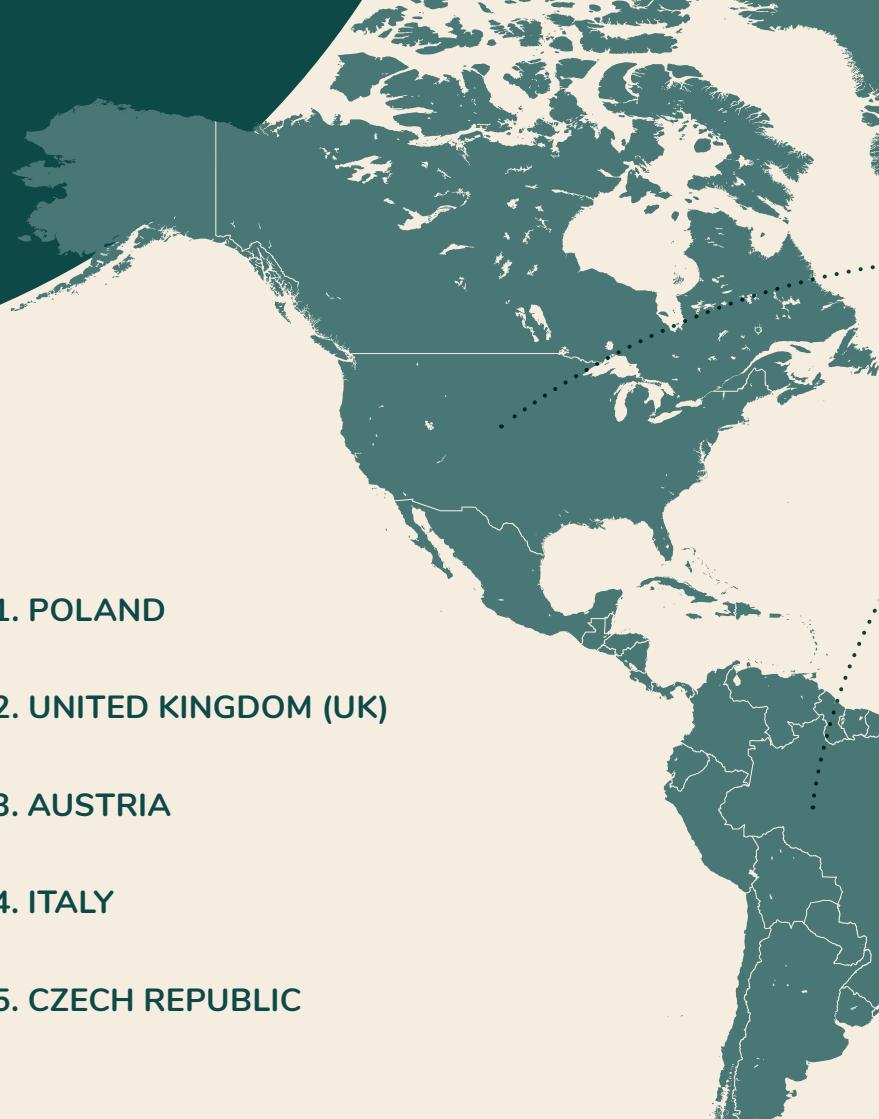
3. AUSTRIA

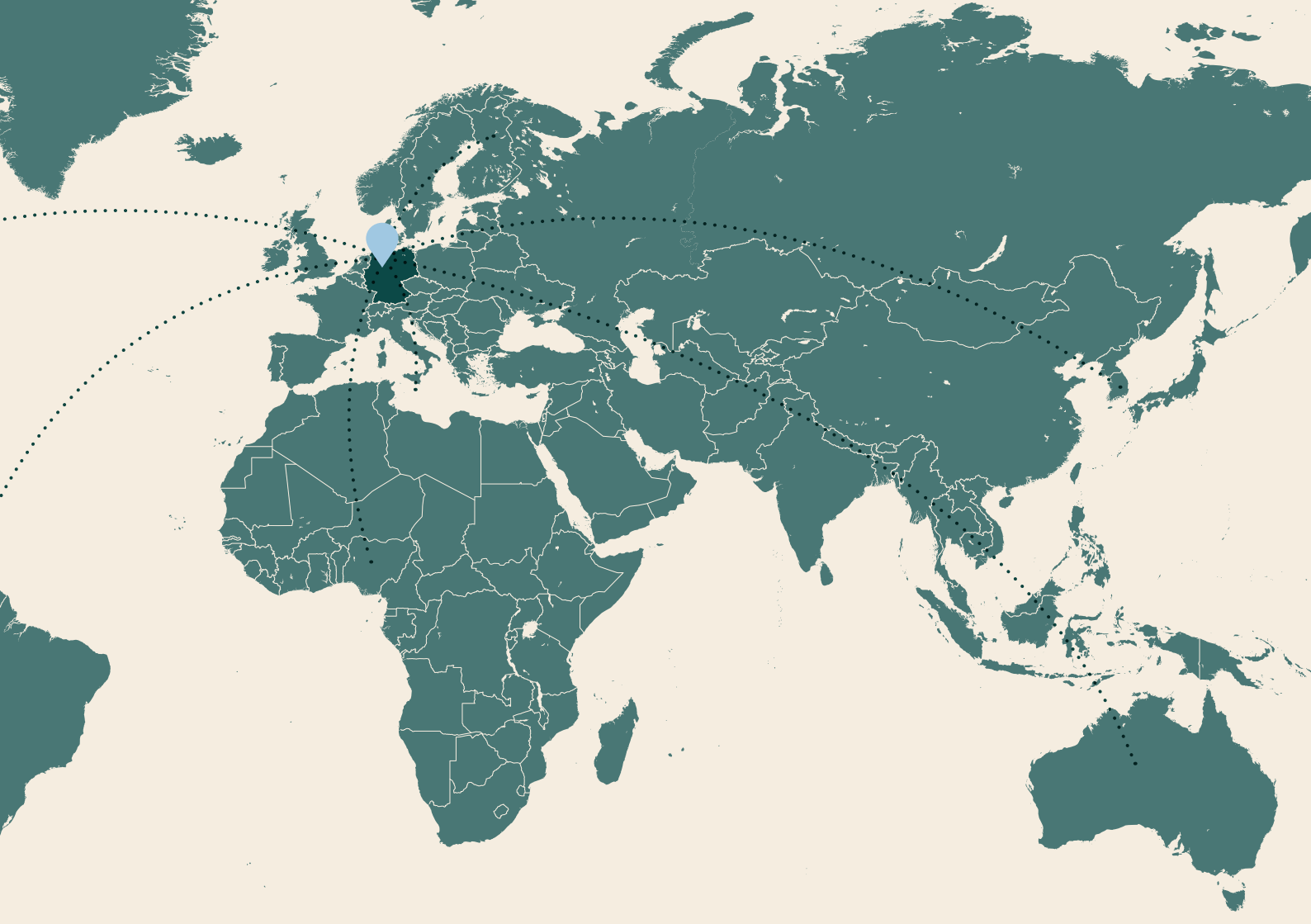


4. ITALY



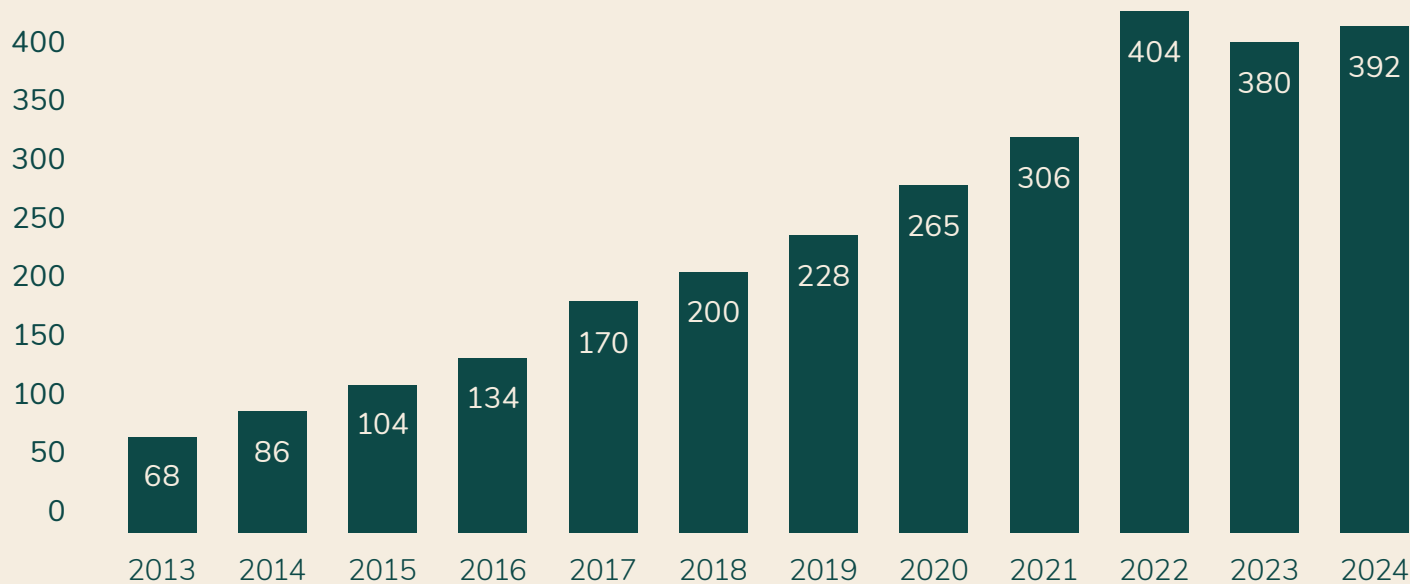
5. CZECH REPUBLIC





Europe's No. 1.

Sales in € million





1100

Employees



2.800.000

Units per day



450

Tons of finished
products per day



>10.000

Individual recipes



Our concepts.





USP.

Individuality



We guarantee every customer products with a unique selling point on the market.

Service



We support our customers in all aspects of product development, formulation and design.

Performance



We offer our customers the growth opportunities they need.

Innovation



We also supply young start-ups that develop into established players on the market together with us.

Selection of the best ingredients

- First-class ingredients such as innards and fresh meat
- Classic varieties such as chicken and beef or unusual options such as kangaroo and reindeer

Food certification

- Compliance with the same strict standards as in the food industry
- IFS & MSC certification

Free from artificial additives

- Free from artificial colors, flavors and preservatives

Optimal nutrient balance

- Variety of vitamins, minerals and essential fatty acids

Attention to special needs

- Tailor-made nutrition for every stage of life of our dogs and cats



**For the best
quality.**

Can.

Sizes

- 100 g
- 200 g
- 400 g
- 600 g
- 800 g

Minimum order quantity

100 g	38.000
200 g	19.000
400 g	10.000
600 g	7.000
800 g	6.000





Sizes

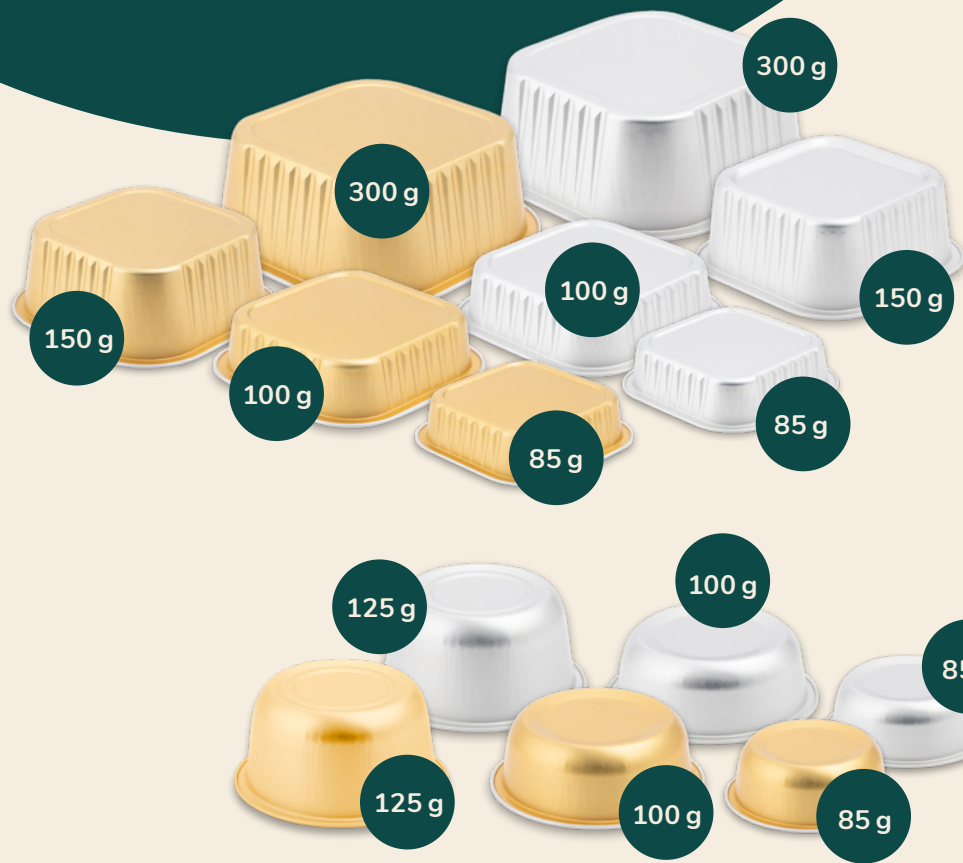
- 70 g
- 140 g
- 220 g

Minimum order quantity

70 g	7.000
140 g	4.200
220 g	2.600

Handmade Can.

Aluminium tray.



Sizes

SQUARE

- 85 g
- 100 g
- 150 g
- 300 g

ROUND

- 85 g
- 100 g
- 125 g

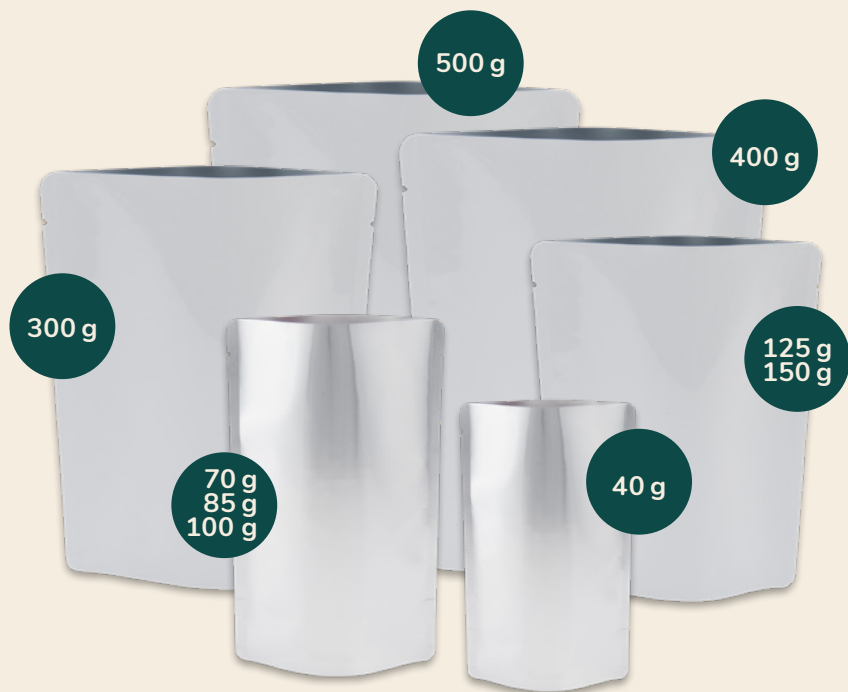
Minimum order quantity

SQUARE

85 g	14.500
100 g	14.500
150 g	10.000
300 g	5.000

ROUND

85 g	12.500
100 g	8.600
125 g	8.600



Sizes

- 40 g
- 70 g
- 85 g
- 100 g
- 125 g
- 150 g
- 300 g
- 400 g
- 500 g

Minimum order quantity

40 g	14.000
70 g 85 g 100 g	12.500
125 g 150 g	10.000
300 g	6.200
400 g	3.200
500 g	1.600

Pouch.

Product samples.

All Meat



ALU TRAY

POUCH

CAN

Handmade Filets



CAN

70 g | 140 g
220 g

Vegetable Shot in All Meat



ALU TRAY

Handmade Soup

COMPLEMENTARY FOOD



CAN
70 g | 140 g
220 g

POUCH

Veterinary Diet



ALU TRAY

POUCH

CAN

Filets in Sauce



ALU TRAY

POUCH

Stew



ALU TRAY

POUCH

CAN

Product samples.



Mouse-shaped Snack

- Milk
- Meat
- Cheese
- Fish

Minimum order quantity

20 ml

2.800

Gently Cooked

- rich in high-quality muscle meat
- gently cooked for the best taste and healthy nutrients
- produced with about 20% less energy
- complete food for a balanced diet
- packaging without aluminium

Minimum order quantity

300 g	6.200
-------	-------



Your contact.



SCAN TO DOWNLOAD!

We look forward to hearing from you.



Jürgen de Vries
Managing Director / CSO

+49 (0) 4928 / 91519-10
devries@landguth.de



Janina Caspers
Head of Sales

+49 (0) 4928 / 91519-13
caspers@landguth.de

www.landguth.de