

Gutsy

FEED THE ADVENTURE



**CONSCIOUS DOG FOOD FOR
EVERYDAY ADVENTURES**

WWW.GUTSY.DOG





PREMIUM DOG FOOD MADE IN BELGIUM





WE ARE ON A MISSION TO INSPIRE DOG AND OWNER TO EXPLORE THE WORLD THROUGH A SUSTAINABLE LIFESTYLE

Co-founders Jack & Achilles

In the heart of Ghent, Jack and Achilles discovered a shared passion three years ago: dogs and adventure. Inspired by this, they created Gutsy with a clear vision to revolutionize dog food by enhancing its sustainability and quality. They chose an **innovative** foundation ingredient: insects, motivated by their nutritional value and ecological benefits.

Gutsy is dedicated to producing **premium** dog food using **locally** sourced ingredients, all proudly made in Belgium.

Last year, Gutsy earned the award for '**Voted Product of the Year 2024**'. We were also ranked second by 'Test Aankoop' — an independent consumer organization that rigorously tests and compares products — and **outperformed** many big, well-established brands.

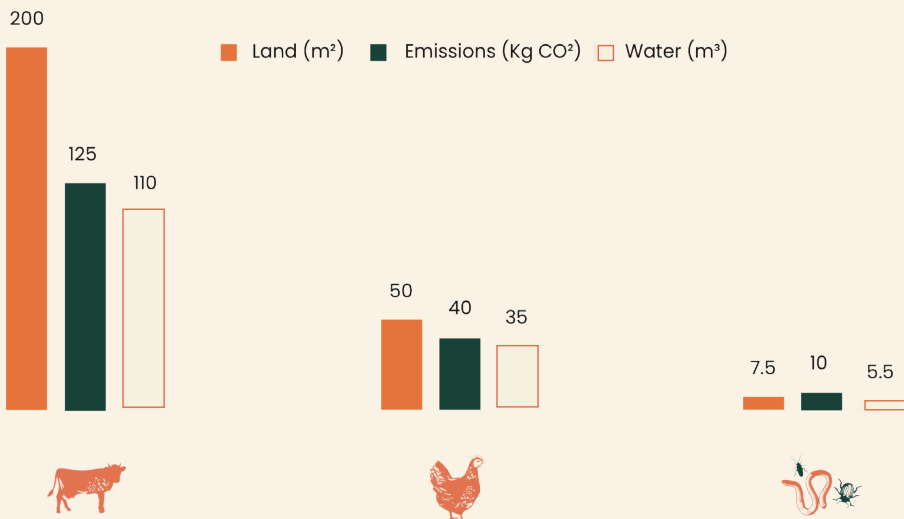
INSECTS AS A SOLUTION



The meat industry is responsible for 18% of the total global emissions. The pet food industry consumes a portion of the total meat industry. The carbon footprint of insects is 30 times smaller than beef.

Insects have a higher protein content than beef, making them an excellent source of **high-quality proteins**. Additionally, they typically have a more favorable fatty acid profile, with more unsaturated fats

Furthermore, they are hypoallergenic. Insects contain a wide range of micronutrients, such as vitamins and minerals, essential for various bodily functions. This makes insects a valuable addition to dog food for a balanced diet with rich nutritional value.





DID YOU KNOW INSECTS ARE ...



Insects are high in protein and are very easy to digest



Insects are hypoallergenic and therefore perfect for dogs with allergic reactions



Insects have a very small ecological impact

CHICKEN & INSECTS

✓ Grain-free recipe ✓ Immunity booster ✓ Perfect digestion ✓ High in protein

Our 9 references of kibble are suitable for all dog breeds at every stage of life.



Puppy

Small kibble

2/6/10kg



Small Adult

Small kibble

2/6/10kg



Med/Large Adult

Large kibble

2/6/10kg

OUR UNIQUE INGREDIENTS

Gutsy Dog Food is made with premium ingredients like sweet potato, mealworms, chicken, cranberries, apples and carrots.



INSECTS

A SUSTAINABLE AND
UNIQUE SOURCE OF HIGH
QUALITY PROTEINS



CHICKEN

FULL OF IMPORTANT
PROTEINS AND STIMULATES
A BETTER DIGESTION



CARROTS

EXCEPTIONAL SOURCE OF
BETA-CAROTENE, FIBRE
AND ANTI OXIDANTS



APPLES

AN APPLE A DAY KEEPS
THE VET AWAY. APPLES
ARE RICH IN NATURAL
ANTI-OXIDANTS



SWEET POTATOES

AN EXCELLENT SOURCE
OF FIBRE AND FULL OF
VITAMIN A



CRANBERRIES

PACKED WITH VITAMIN
E AND IDEAL FOR A
HEALTHY BLADDER

FISH & INSECTS

✓ Grain-free recipe ✓ Hypoallergenic ✓ Perfect digestion ✓ High in protein

Our 9 references of kibble are suitable for all dog breeds at every stage of life.



Small Adult

Small kibble

2/6kg



Med/Large Adult

Large kibble

2/10kg

OUR UNIQUE INGREDIENTS

Gutsy Dog Food is made with premium ingredients like sweet potato, mealworms, white fish, cranberries, pear and broccoli.



INSECTS

A SUSTAINABLE AND
UNIQUE SOURCE OF HIGH
QUALITY PROTEINS



WHITE FISH

HIGH IN OMEGA-3 FOR
A GLOSSY COAT AND A
HEALTHY HEART.



BROCCOLI

CONTAINS NUTRIENTS AND
FIBER, FOR STRONG BONES
AND GREAT GUT HEALTH.



PEAR

A SWEET TREAT FULL OF
FIBER AND VITAMIN C,
IMPROVING
THE IMMUNE SYSTEM.



SWEET POTATOES

AN EXCELLENT SOURCE
OF FIBRE AND FULL OF
VITAMIN A



BLUEBERRIES

BURSTING WITH
ANTIOXIDANTS
AND PACKED WITH
VITAMIN C.

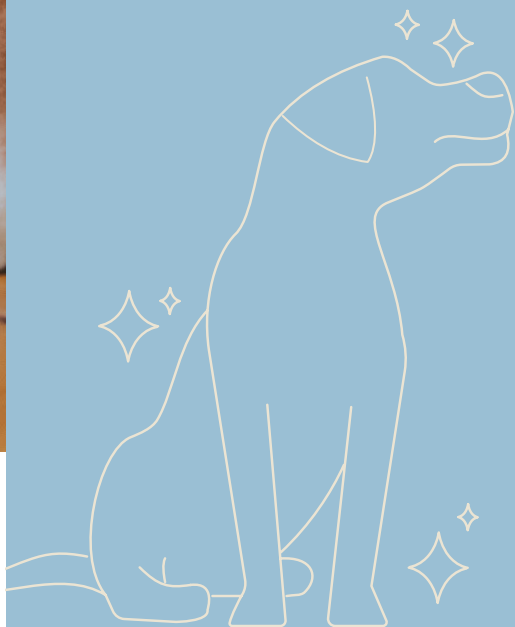


WHY FISH/ CHICKEN & INSECTS?

Insects are hypoallergenic and high in protein, making them ideal for dogs with sensitive stomachs. They are also rich in vitamins (B-vitamins, vitamin A), minerals (iron, zinc) and amino acids.

Fish and Chicken are tasty and a natural sources of taurine, promoting heart and vascular health. It is an easily digestible protein that is appealing to picky eaters.

Gutsy^{Care}



SARDINE OIL

A shiny coat starts from the inside!
Our pure Sardine Oil is packed with Omega-3 fatty acids, including a high concentration EPA and DHA. Ideal for dogs that do need a boost can use for their skin, coat, joints as well as brain function.



EAR & EYE CLEANER

Dirt, earwax or nasty odors? Our mild ear cleaner based on aloe vera and eucalyptus cleans thoroughly without irritate.

Our eye cleanser combines aloe vera and sea salt to a mild formula that removes dirt and teardrop lines effortlessly, without applying pressure.



ANTI-ITCHING SPRAY



Suffering from itchiness? Our Anti-Itching Spray brings instant relief from scratching, licking or red spots. Thanks to the powerful mix of peppermint, lavender, clove oil and neem extract.

NOSE & PAW BALM

Even on those cold winter days or hot summer days, our balm is the solution for dry noses and rough paws. With nourishing ingredients such as coconut oil, shea butter and almond oil helps the balm restore the skin, soften and protect against external influences.



PAW OIL



After long walks or harsh weather conditions dog paws earn extra care. Our paw oil contains nourishing oils such as jojoba, argan and eucalyptus, special compiled to moisturize, soften and protect.

OUR SUPPLEMENTS



CALMING SUPPLEMENTS



- Optimal sleep
- Calming effect
- Local ingredients
- Grain-free

PROBIOTICS SUPPLEMENTS



- Anti-itching
- Perfect stool
- Healthy gut
- Hypoallergenic

DENTAL POWDER



- Fresh breath
- Shining theeth
- Local ingredients
- Grain-free

SKIN & COAT SUPPLEMENTS



- Prevents hairloss
- Repairs the skin
- Shiny fur
- Hypoallergenic

MULTI-VITAMIN SUPPLEMENTS



- Vitamin boost
- Strong resistance
- Flexibel joints
- Grain-free

HIP & JOINTS SUPPLEMENTS



- More flexibility
- Better mobility
- Old & younger dogs
- Hypoallergenic



DO YOU WANT TO BE PART OF OUR SOLUTION?

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