

It doesn't get more natural.

Product flyer 2023



*Unser Versprechen
an Tier und Natur.*



Our pledge to animals and nature.



Naturhof Schröder is a medium-sized and family-managed company with 75 employees. Under the lead of **Christoph and Markus Schröder**, we develop and refine products out of hay and straw for rodents and rabbits. From cultivation to production we work in strict alignment with animal welfare and sustainability. Our philosophy: **We live with nature, not off nature.**

An idea came alive.

In the year 2006 Friedrich Wilhelm Schröder began marketing organic hay, aside from his agricultural dairy farm.

Since 2010 we have been producing high-quality products with the aim of ensuring high sustainability through the use of minimal packaging and optimised logistics.

Our hay and straw products are available as feed, snacks or litter. Always with a heavy focus on quality and sustainability. We strive towards the economical interests of the trade, ensuring continued innovation and profitable margins, hence keeping the products relevant at point-of-sale. After all, this is where we want to capture the customers' attention.



What makes our products special?

- Innovative product ideas
- Resource-saving production
- Minimal and sustainable packaging
- Strong presence at point-of-sale
- Good price-performance
- Attractive margins for dealers
- Possibility of house brand labelling
- Clean and simple display of product
- Practical and easy goods withdrawal



Hay-Happybale

Bound to make rodents happy – the Hay-Happybale with finest grasses from the Weser marsh and extra long fibered structure.

- ♥ Easy feeding
- ♥ Wound to preserve structure
- ♥ 87% less plastic packaging.



Natural, 500g
(Art. 84033)



with blossoms, 500g
(Art. 84034)



Natural, 1kg
(Art. 84035)



with blossoms, 1kg
(Art. 84036)

Hay-Playbale

More variety for the rodents – the Hay-Playbale guarantees loads of fun in the small animal cage.

- ♥ Wound to preserve structure
- ♥ Motivates the play instinct
- ♥ Furthers natural tooth abrasion



Natural, 150g
(Art. 84020)



with blossoms, 150g
(Art. 84021)

Hay Pendulum

Good things come from above – the suspendable Hay Pendulum is the perfect toy for rodents.

- ♥ Wound to preserve structure
- ♥ For nibbling and playing
- ♥ Furthers natural tooth abrasion



with blossom-dip,
150g (Art. 84031)



with chamomile &
beetroot-dip, 150g
(Art. 84032)

Cool-Roll

Fun on top – the Cool-Roll with dip for snacking and playing.

- ♥ Wound to preserve structure
- ♥ Arouses curiosity and play instinct
- ♥ High variety



with vegetable-dip,
70g (Art. 85912)



with blossom-dip, 70g
(Art. 85913)

Hay Roll

Also round in taste – the Hay Roll comes with dip as a snack for rodents.

- ♥ High taste variety
- ♥ Free of grain or grain by-products
- ♥ Natural ingredients



with vegetable-dip
(Art. 85909)



with blossom-dip
(Art. 85910)

Hay-Cupcake

Top notch – our Hay-Cupcakes come in a wide variety of tastes.

- ♥ Wound to preserve structure
- ♥ Colorful variety of tastes
- ♥ Free of grain or grain by-products



with apple-dip, 75g
(Art. 85979)



with carrot-dip, 75g
(Art. 85980)



with dandelion &
marigold-dip, 75g
(Art. 85981)



with parsnip-dip,
75g (Art. 85982)



with beetroot-dip,
75g (Art. 85983)

Hay-Donut

Wholesome in taste – the Hay-Doughnut is perfect to play with or feast on.

- ♥ Colorful variety of tastes
- ♥ Delicious natural dips
- ♥ Ideal for nibbling and playing



with carrot &
pea-dip, 65g
(Art. 85991)



with apple &
beetroot-dip, 65g
(Art. 85992)



with rose blossom &
marigold, 65g
(Art. 85993)



with paprika, celery &
parsley-dip, 65g
(Art. 85994)



with beetroot, carrot &
parsnip-dip, 65g
(Art. 85995)

Hay-Bowl

Food is served - our Hay-Bowls with all ingredients that make rodents happy.

- ♥ Completely consumable
- ♥ Furthers digestion
- ♥ Free from grain and grain by-products



with carrot & parsnip, 115g
(Art. 84011007)



with chamomile & dandelion, 115g
(Art. 84012007)



with apple, 115g
(Art. 84013007)



with rose blossom & cornflower, 115g
(Art. 84014007)



with marigold & dandelion, 115g
(Art. 84015007)

Hay-Cave

Hide-away and eye-catcher in one. A handmade Hay-Cave in a natural look for your beloved rodents.

- ♥ Species-appropriate retreat
- ♥ As if formed by nature
- ♥ No carrier material



Size S
natural (Art. 84040)
with blossoms
(Art. 84041)
with vegetable
(Art. 84042)



Size M
natural (Art. 84050)
with blossoms
(Art. 84051)
with vegetable
(Art. 84052)



Size L
natural (Art. 84060)
with blossoms
(Art. 84061)
with vegetable
(Art. 84062)

Pasture-Tunnel

Home sweet home! The Pasture-Tunnel filled with fragrant hay.

- ♥ Species-appropriate retreat
- ♥ Furthers natural tooth abrasion
- ♥ Loads of fun for rodents



Size S, stuffed with hay, 65g (Art. 85930)



Size M, stuffed with hay, 300g (Art. 85931)



Size L, stuffed with hay, 775g (Art. 85932)

Nibble-Litter

Always a winner – our Nibble-Litter is ideal for nest builders and the peckish.

- ♥ Natural composition
- ♥ Ideal for nest building and nibbling
- ♥ Insures playing activities



birch forest, 460g
(Art. 85924)



heather garden, 460g
(Art. 85925)



herb gnomes, 460g
(Art. 85926)

Weser-Hay

A piece of home for all animals –
Weser-Hay by Naturhof Schröder.

- ♥ Variants for every taste
- ♥ Furthers natural tooth abrasion
- ♥ Packaging consists of minimum 75% recycled material



with mint, loosely
stuffed, 500g
(Art. 85113)



with dandelion,
loosely stuffed,
500g (Art. 85115)



with blossoms,
loosely stuffed,
500g (Art. 85818)



with garden vegeta-
bles, loosely stuffed,
500g (Art. 85820)



with carrot, loosely
stuffed, 500g
(Art. 85823)



loosely stuffed, 1kg
(Art. 85100)
loosely stuffed, 2kg
(Art. 85951)
loosely stuffed, 4kg
(Art. 85251)



compacted in a bag, 10kg
(Art. 85252)

Bio-Weser-Meadow-Hay

Bio-Weser-Meadow-Hay from the bird sanctuary „Weseraue“.



- ♥ 100% Bio
- ♥ Rich in vitamins and minerals
- ♥ Environmentally friendly packaging



loosely stuffed, 1kg
(Art. 85588)



loosely stuffed, 2kg
(Art. 85802)

Weser-Straw

A winner in every cage –
Weser-Straw for cuddly rodent nests.

- ♥ Sun-dried
- ♥ Dust extracted
- ♥ Packaging consists of minimum
75% recycled material



loosely stuffed, 1,5kg
(Art. 85135)



loosely stuffed, 3kg
(Art. 85250)



compacted in a bag, 10kg
(Art. 85249)



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Interested? Give us a call!

Our distribution team will gladly answer all your questions in a free consultation.



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